

**Skills For Living, Inc
2010 – 2011 Strategic Plan**

Vision	<i>To provide every hard working, low income adult and every student at risk of dropping out of high school or college, an opportunity to step into their future through S4L programs and realize the success and strategies they need to apply to achieve their goals. By building financially stable individuals, we can build financially sustainable communities, where families and businesses are prosperous, healthy and happy, and where poverty has no place.</i>
Mission	<i>By working with collaborators, Skills For Living provides low and moderate-income working individuals and at-risk high school and college students comprehensive financial, career, life skills and college planning programs to increase their income, build wealth and transform their lives to break the cycle of poverty and enable sustainable, economically thriving communities.</i>
Values	<i>We believe that all human beings have the inherent capability and responsibility to create their individual lives. We believe people should be treated with respect and dignity. We believe that everyone shares in the responsibility of the betterment of our communities.</i>

	Governance	Finance & Development	Program & Evaluation	Marketing
Focus	Board Committee governance and policy Board strength	Sustainable Funding Organizational relationship Direct, controlled relationships	Sustainability Scalability Critical review of methodologies, results and alignment of measurement	Organizational relationships Consistent, effective messaging
Goals 2010 – 2011 Operations	1. Support Board members to accomplish their responsibilities 2. Meet with every Board member to create their \$10,000 funding strategy	1. Develop and implement a model for sustainable funding 2. Engage businesses in Scholar Intern program and Game for sustainable funding	1. Evaluate staffing for programs* 2. Hire Director of Development* 3. Performance Review 4. Evaluate programs for effectiveness 5. Seek relationship with objective evaluators *Subject to funding	1. Develop relationships for organizations that support our adult programs – workforce, housing & universities 2. Develop relationships with school districts, COCs, universities and governmental orgs to support growth of youth programs.
Goals 2010-11 Board	1. Board to 12 diverse members, providing talent, touch and financial support 2. Define Advisory Board goals and recruit 5 members 3. Board members rate their experience as “very good” and participate in either Business Strategic Alliance, Game or Annual Meeting each year	1. Create and manage development goals per board member at \$10,000 with help of DOD 2. Conduct fundraising event to raise 10% of annual budget 3. Develop relationship with individual donors	1. Board outreach in business community – 17 new businesses 2. Board to meet with 60 board members of Junior Achievement , United Way and School Districts to gain financial support and share evaluation data	1. Manage donors – Board members assigned donors and potential donors to engage 2. Each Board member to Identify a forum for S4L to present 3. Attend annual fundraising event 4. Identify companies to provide fundraising event – marathon, golf tournament, silent auction, etc.